



# MERIT

Cattle Co.

*New for 2011 Line Up*

## MERIT 77X

Sired by GDAR Insight 7201



## MERIT COURAGE 148X

Sired by Sandy Bar Ideal 28S



## MERIT JUSTICE 41X

Sired by Merit Capone 7056



## HERDBULL

# TOP 10

## MUST HAVE CHECK LIST

1. Exceptional Mother
  - udder quality - balanced square udder, small teats
  - capacity, deep ribbed, big barrelled
  - fleshing ability
  - structural soundness, good feet
  - eye appeal
2. Character
  - strong masculine head, with a broad muzzle and a deep, wide set hooded eye
3. Eye appeal - structurally correct and proud
4. Calving ease
5. Superior foot structure
6. Large well shaped scrotal
7. Hair, lots of it
8. Good disposition
9. Acceptable performance - balanced trait selection
10. EPDs, strive for balance - NO extremes

Thanks to all buyers & bidders  
for making our Bull Sale a success

### MERIT CATTLE CO.

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Watch for details on the upcoming  
*Females of Merit*  
SALE THIS FALL



[www.meritcattleco.com](http://www.meritcattleco.com)